



ROCKET



Next Generation VIDEO SOFTWARE

Help Desk Hints

HOW TO SET UP A PROMOTION WITH A VOUCHER CODE

(These instructions valid ONLY for users of ROCKET software)

PROMOTIONS are wonderful tools and used properly, can change prices automatically and ROCKET can measure their effectiveness. If you have a special voucher that's been distributed around your suburb and it has a barcode or number on it, set it up as Follows: let's say this is for seven back catalogue movies for \$7 for seven days. Normally they are \$2 each.

1. Enter the voucher as a product using the barcode or number on the voucher as its UPC code. Add it to a product type called *Vouchers*, with a selling price of zero.

2. Go to *Promotions setup*. Enter the description of this new promotion and the date range it is valid for. Do NOT tick *Requires Voucher*. →

3. Staying on the first page, also add the *Units Distributed* and the *Fixed Costs* of having the voucher printed and delivered to local households.

4. On the next page, set up what's to be included in the deal.

5. On the first line, choose *Item Type = Product*, and in *Product Description* enter the voucher barcode; *Earn* is 0.00. This line will automatically be marked as *Required Yes*.

6. 2nd to 8th lines: *Required = Yes*; *Item Type = Term*, then press ENTER on *Description* and tick the *Terms* that are included in this deal. *Earns* is \$1 each line. **TIP:** Enter the details on Line 2 then press CTRL + ENTER to copy six times. You need to be sitting on Line 2 to use this copy function.

7. On the next page, tick the days this deal is valid for, and tick the membership types that cannot use it. Then FINISH.

NOTE: If you have set up ROCKET to not allow negative stock, you will need to *Stock Receipt* a few hundred vouchers.

Required	Item Type	Description	Cost	Earns	Days	Discount Style	Discount	Extended Style	Fei
Yes	Product	7 BC movies for	\$0.00	\$0.00					\$0.01
Yes	Hire Term	Any Weekly term	\$0.00	\$1.00				Original Term	\$0.01
Yes	Hire Term	Any Weekly term	\$0.00	\$1.00				Original Term	\$0.01
Yes	Hire Term	Any Weekly term	\$0.00	\$1.00				Original Term	\$0.01
Yes	Hire Term	Any Weekly term	\$0.00	\$1.00				Original Term	\$0.01
Yes	Hire Term	Any Weekly term	\$0.00	\$1.00				Original Term	\$0.01
Yes	Hire Term	Any Weekly term	\$0.00	\$1.00				Original Term	\$0.01
Yes	Hire Term	Any Weekly term	\$0.00	\$1.00				Original Term	\$0.01

This information is a service of the ROCKET Help Desk

For further information contact the Help Desk
Phone +612 9634 8900 fax +612 9634 8922 email: support@rocketrental.com