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TEXT MESSAGING FROM INSIDE ROCKET

MARKETING

DEBTS OWED

OVERDUES

COST-EFFECTIVE, PERSONALISED, TO EACH OF YOUR CUSTOMERS.....

ROCKETTXT is a web-based SMS sending system which, directly from inside **ROCKET**, enables you to make direct and personal contact with your customers. Text targeted to single customers, or all of them in bulk, in just seconds. **ROCKETTXT** comes with powerful marketing features and statistical options, and a sophisticated delivery system.

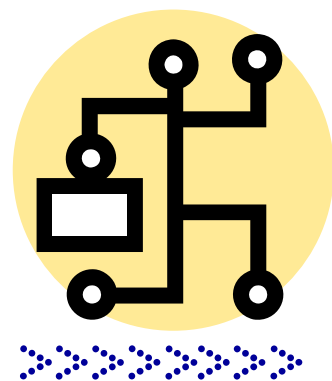
ROCKETTXT is simple: for bulk messaging, set up your templates, use a **ROCKET** report to select the members, then click on your **ROCKETTXT** button to start sending!

Or, the Contact Member function inside **ROCKET** allows you to send a single SMS or email directly from:

- The returns screen
- The transaction screen
- When a reserved item has been returned
- From the chasings module
- From an individual member file
- When retail orders are available

Plus, **ROCKETTXT** has all these features:

- **ROCKET Mobile Member Cleanup Routine** – scan your entire member base to find and manage any member marked with a mobile number.
- **Live Delivery Reports** – track individual messages from the time they are sent to the moment they are delivered.
- **Local Messaging Gateways** – be comfortable knowing that your messages are delivered securely via local messaging gateways. Our messaging technology ensures that messages reach recipients faster than ever.
- **Multimedia Messaging Service** – enhance your mobile marketing campaigns with the power of graphics. Don't just tell them about a great movie release, show them!
- **Dynamic Reply Functionality** – increase efficiencies by receiving replies to your mobile or to your online SMS inbox.



Marketing you shouldn't be without!



To get started
visit www.rockettxt.com

The **ROCKETTXT** SMS messaging service is provided by Edgility Pty Ltd,
Suite 516, 55 Miller St, Pyrmont NSW 2009 **Phone** 1300 764 451.
ROCKET is automatically integrated with **ROCKETTXT**.